GOLD, FRANKINCENSE AND MYRRH:

How the Mysterious Gifts of the Magi Can Help YOUR Health
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Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold, there came wise men from the East to Jerusalem, saying, Where is he that is born King of the Jews?

Matthew 2:1-2
You may recognize this quote from scripture as being about the advent of the Messiah and His long-awaited nativity. Or what many cultural and religious traditions today celebrate as Christmas.

But what does one of the most famous chapters from perhaps the most significant story of all time have to do with your health? As it turns out, quite a lot!

This biblical story brings to mind the iconic imagery of royally-donned kingly figures traveling on camelback to Bethlehem bearing offerings of gold, frankincense, and myrrh.

These were the most precious of earthly gifts fit for the King of kings. A universal hallmark of this most cherished of Christian holy days.

While you may be familiar with this image, which beautifully reminds us of the real Reason for the Season amidst the ever-growing tide of commercialism, do you know why gold, frankincense, and myrrh are so significant?
To the average layperson living in today’s world, these three things are probably relevant only to the extent that one is a precious metal and the other two are, well, the completion of the offerings package gifted to the newborn Christ. Many people don’t even know what frankincense and myrrh are, let alone why they were chosen alongside gold to be given as gifts.

Gold, frankincense, and myrrh each bear a fascinatingly rich history of cultural, symbolic, prophetic, and even therapeutic significance. And yet their full resonance seems to have grown progressively more dull with the passing of the ages.

The good news, though, is that the full story is about to be brought back to life by taking you on one of the most exciting narrative journeys in history. It’s a story you might be familiar with, but you’re about to discover a whole new perspective that you’ve probably never considered.

There are various key elements to this familiar Christmas story of the Magi that have been overlooked in its typical retelling. This includes how the “Three Kings of Normal Inflammation Response” that they gifted to Christ have the capacity to physically change our lives today for the better.

Keep in mind that what you’re about to discover isn’t mere speculation. The Magi’s preordained selection of gold, frankincense, and myrrh as the most fitting gifts for the infant Jesus holds historical significance that goes far beyond just the monetary or even spiritual value of these items.

There are many magnificent layers to the beautiful portrait of God’s grace that are ultimately revealed from their inclusion in this timeless holiday narrative. Much like how you probably felt the first time you heard the Christmas story as it’s commonly told, their revealing can have a life-changing impact on you and your loved ones.
The Biblical and Historical Significance of the Magi’s Offerings

There’s a whole lot that’s changed in the world since the time of Christ’s birth. But one thing that seems to have stayed the same is the way we celebrate the birth of a child: with gifts!
Jesus’ birth was no exception, save for the fact that His entry was a bit more momentous than just another successful pregnancy. Like His followers today, the Magi recognized that Jesus was truly someone special. Hence why they brought Him what would have been considered the most befitting gifts for this particularly historic event.

These Wise Men didn’t travel hundreds or even thousands of miles over the course of several years just to give the newborn Christ the rough equivalent of a box of chocolate cigars. They brought gold, frankincense, and myrrh. These were the finest gifts that were not only culturally relevant, demonstrating the significance of the person of Christ and His deity, but also symbolically relevant. These particular gifts honored His royal lineage, His anointing, and His eventual death and resurrection.

Based on what we know from biblical and historical accounts, the Magi were the equivalent of priests who devoted the sum of their lives to seeking truth and wisdom wherever it might be found. These philosopher types had a penchant for astronomy, which would imply that all the news about a great star in the sky leading to the newborn Christ surely would have piqued their interest. This, and all the prophetic passages about the Messiah’s arrival as foretold in the ancient biblical texts, of which these Magi would have likely been well-versed.¹

It was more than 1,400 years before the birth of Christ, in fact, that the very first accounts of His advent were recorded in the Old Testament by the prophets – long before the Magi were even born.

God spoke to and through these prophets of old about the coming Messiah, revealing clues about what the unfolding of events surrounding His coming would look like, as well as providing evidences to substantiate them.

Being the wise, truth-pursuers that they were, the Magi presumably would have put all the pieces together and acted in faith, making the lengthy trek to Bethlehem with only a star as their guide to pay homage and present their precious offerings.
Some of the biblical claims and predictions that the Magi likely would have referenced to validate the reports they heard about Jesus’ birth include:

† That the Messiah would come from the line of Abraham. Genesis 22 tells the story of the angel from heaven who told Abraham that, because of his faithfulness and obedience to God, his many descendants would “possess the gate of his enemies,” and that from his seed would “all the nations of the earth be blessed,” both qualifications of which were fulfilled when Christ was born.2

† That the Messiah would be a descendant of Jacob. The third oracle of Balaam in Numbers 24:17 prophesies that “there shall come a Star out of Jacob,” indicating that the Messiah would emerge as a descendant of the house of Jacob. This passage also refers to the Messiah as a “Sceptre” that “shall rise out of Israel,” an indicator of his royal lineage.3 We know that Christ’s birth was marked by a star, and the Magi likely would have recalled this Old Testament prophesy.

† That the Messiah would be born in Bethlehem. In Micah 5:2, the prophet Micah identifies Bethlehem as the locale where the Messiah’s advent would occur, and that His origins would be “from of old, from ancient times.” In other words, the Messiah’s existence eternally spans the past, present, and future, another indicator of the newborn Christ’s divine status.4

† That the Messiah would be born of a virgin. Recognizing that God had planned from the very beginning to weave a series of signs into the fabric of time announcing the coming of the Messiah, Isaiah 7:14 prophesies of one of the most noteworthy signs — His virgin birth — explaining that His name would be called Immanuel. This same prophecy is reiterated in the New Testament book of Matthew, where Christ’s virgin birth and immaculate conception by the Holy Spirit are corroborated as the fulfillment of this prophecy.5

† That the Messiah would be born among sorrows. A prophecy in Jeremiah 31:15 foretells of the Messiah’s birth during a time of great sorrow,6 which Matthew 2:16 affirms as having been fulfilled when King Herod issued the decree that all baby boys two years and younger in Bethlehem be killed. The exception being Christ, of course, who was supernaturally protected by God the Father until the preordained time of his sacrifice.

† That the Messiah would be called out of Egypt. Hosea 11:1 states from the perspective of God that, “When Israel was a child, I loved him and out of Egypt I called my son.”7 Many scholars believe that this prophecy was fulfilled later on in Matthew 2:13 when God appeared to Joseph, the husband of the virgin Mary, in a dream and told him to take his family and flee from Egypt to avoid being hunted down by King Herod.8
How these prophetic threads weave into the greater tapestry of events surrounding and pointing to the birth of Christ is something that only those paying close attention to it all would have noticed.

What we know about the Magi speaks to their devotion to learning and truth-seeking. Therefore it only makes sense that the revelation and fulfillment of these long-awaited signs through the birth of Christ, including the star that ended up leading these Magi directly to Him, would have impelled their actions as an act of humble worship.

The Magi clearly believed that each of these prophecies and signs had all along been pointing to Christ as their fulfillment. As such a great celebration was in order. One in which the most precious gifts appropriate to this special occasion would be given to the One in whom they were brought to fruition.

But this naturally begs the question: why were gold, frankincense, and myrrh the choices of the Magi in the first place?
Gold: an enduring symbol of love, reverence, and sovereignty

Gold has long held esteemed status as one of the world’s most precious metals. Its timeless stature is reflected in the fact that it maintains enduring value and doesn’t corrode, rust, or change. In every age gold has served as an article and store of persistent worth. Hence its longstanding tenure as the “gold standard” for monetary currency, and an abiding symbol of lifelong commitment in the covenant of holy matrimony. In church tradition, gold is further symbolic of majesty, joy, and celebration, and is often attributed to royalty and kings.\(^9\)

The King James Version (KJV) of the Bible mentions gold some 417 times. It is described as a material element of immense worth. It also serves as a metaphorically fitting picture of God and the way he loves His children as the preeminent source of their most valuable spiritual treasures: salvation and sanctification.\(^10\)

Recognizing the newborn Christ as God’s Messiah and Savior of the world — the giver of these spiritual gifts — the Magi naturally would have offered Him gold. What better gift could there be for the Savior of the world than a priceless treasure of immeasurable value and worth?

Besides the many scriptural references to gold as befitting royalty and kings, it’s also associated in more places than one with divinity. This includes in the book of Exodus when Moses was instructed by God to use gold in the construction of the Ark of the Covenant, which the Bible says was a picture of the Person and saving work of Christ.\(^11\)

When Christ was born into the world, a prominent signifier of His divinity would have been the gift of gold, the Magi’s offering of this precious metal serving as His Messianic confirmation.

Could the Magi’s gift of gold actually have been “golden spice”?

While it’s generally accepted that what the Magi brought to the infant Christ was gold metal (this aligning with its symbolism pointing to the Messiah), some scholars speculate that gold in this particular context could be referring to “golden spice,” or what’s more commonly known today as turmeric.

Often referenced as “holy powder” in Indian medicine,\(^12\) **turmeric is another precious substance of great worth just like gold metal that’s long been regarded as befitting of royalty and kings.** You’ll discover why it’s likely the Magi brought turmeric either instead of, or in addition to, gold metal a little later on.
Frankincense: the sweet aroma of holy anointing, sacrifice, and truth

The second gift in the Magi trio was an aromatic resin known as frankincense that’s collected from the bark of the Boswellia tree. It is another especially prized substance in the Middle East during biblical times due to its incredible fragrance and relative rarity. Frankincense was a key component of the incense recipe made by the temple priests in the Old Testament. Numerous references are made throughout the scriptures to its pleasing aroma and cleansing characteristics.

Frankincense was also a prominent feature in the burning of sacrifices for the forgiveness of sins. This is a concept that we see later applied in the book of Revelation when frankincense is likened to the prayers made by the saints to God. The sweet-smelling aroma of frankincense being representative of the spiritual sacrifices made by the children of Israel to God under the New Covenant, as Revelation 5:8 explains.

When the Magi offered frankincense to Jesus as an act of worship, what they were publicly signifying was His priesthood — a proclamation that Christ the Messiah is God’s High Priest. All of the Old Testament references to frankincense as a literal form of incense used in temple sacrifices were spiritually fulfilled in the person of Christ, the one-time offering for all who believe. The Magi’s gifting of frankincense to the infant Christ affirmed this.

Myrrh: a sacred symbol of service, obedience, and purification

Similar to frankincense, myrrh is another gum-like resin collected from the bark of a tree. Because of its highly pleasing aroma, myrrh has an extended history of use both as perfume and incense.

Perhaps even more common during the biblical era especially was myrrh’s use in the embalming fluid applied to the deceased. The precious oil has an amazing ability to mask the putrid odors that exude during the decomposition process.

With this in mind, the Magi’s gift of myrrh to Jesus would have been a symbolic gesture highlighting His holy anointing as the Sacrificial Lamb whose dying on the cross took away the sins of the world. This prophetic consecration is later authenticated both on the night before Christ’s death when the Roman soldiers offered Him a drink of wine “mingled with myrrh,” as well as after His death when Nicodemus brings to the deceased body of Jesus a mixture made of “myrrh and aloes.”

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There’s no question that the main reason why the Magi specifically gifted gold, frankincense, and myrrh to Jesus was to fulfill each of God’s special promises announcing His arrival, as well as affirming Him as the Messiah. By offering these precious items as an act of humble worship, the Magi not only consecrated the infant Christ in accordance with prophecy, but also validated His deity, kingship, and providential purpose on earth.

But just like with many other things in life, the usefulness of gold, frankincense, and myrrh is multifaceted — extending even further than their historical, spiritual, and symbolic relevance. Each of these three unique substances is brimming with life-giving compounds. **Compounds that ancient folklore and modern science alike continue to show hold incredible promise both in health and wellbeing.**

Remember earlier when “golden spice” was mentioned as a possible interpretation for the type of gold brought by the Magi? There are two main reasons for this thinking. Firstly, turmeric was commonly referred to as “gold” during biblical times. Secondly, it was more costly than actual gold metal in many parts of the world due to its scarcity, which lends further credence to this hypothesis. And if turmeric really was the third element in the Magi’s gift package for Christ, it would have constituted the final piece in a **synergistic trio of three of the world’s most powerful healing spices.**

Dr. Sunil Pai, MD, from the House of Sanjevani Integrative Medicine Health & Lifestyle Center in Albuquerque, New Mexico, explained this during an interview with Ty Bollinger in *The Quest For The Cures* documentary series. Dr. Pai explained that what sets turmeric, frankincense, and myrrh apart from most other substances is that they directly support a normal healthy inflammatory response.16

As you may already know, inflammation is the body’s normal response to an injury. The purpose of inflammation is to repair whatever damage was incurred and restore proper homeostatic balance throughout the body. But when inflammation gets out of control or is prolonged for various reasons, the consequence can eventually take the form of a serious chronic illness. This is an often subtle process that, for many people, flies under the radar until finally manifesting as something debilitating, or even life-threatening.
Pro-inflammatory factors can include chemical exposure, nutrient deficiency, sleep deprivation, dehydration, and excess stress. Who among us doesn’t face at least one of these things on a daily basis? These factors (and many more) all contribute to the internal turmoil that can lead to undesirable conditions.

Ayurveda is the world’s oldest system of holistic medicine, dating back well over 5,000 years, and originating in the East. The scriptures indicate that the Magi were from “the “East” which encompasses what we know today as the countries of Iran, Afghanistan, Pakistan, and the westernmost parts of India.

The Magi would undoubtedly have been familiar with the vast healing potential of natural herbs, spices, and plants from these areas that are used in Ayurvedic herbal medicines. They had to recognize that Jesus might benefit physically during childhood development from the use of these substances.

So what exactly sets turmeric, frankincense, and myrrh apart from other natural substances when it comes to their respective healing potential? Let’s take a closer look.
Turmeric: the “king”
of healthy immune response spices

Also known as Indian saffron, turmeric (Curcuma longa) is arguably the most important spice in human history. For at least the past 6,000 years, this iconic curry component has been used in many different cultures for all sorts of dietary, religious, and wellness purposes. The Ayurvedic literature refers to this spice and its potency as being the “one who is victorious over diseases” (jayanti), and to its appearance as being “as beautiful as moonlight” (matrimanika).17

Throughout the ages, turmeric has been used for all sorts of conditions.18 Many people consume it as a remedy for digestive discomfort and abdominal disorders. Generally speaking, turmeric is one of the most potent foods known to man that supports the body’s healthy inflammatory response.

More than 3,000 studies conducted just within the last 25 years have substantiated much of the folklore surrounding turmeric. These studies have affirmed what many ancient cultures have known about this precious spice for thousands of years. Not only is it pretty to look at and tasty in food... it’s also an extremely beneficial ingredient.

“In addition to its use as a spice and pigment, turmeric and its constituents, mainly curcumin and essential oils, show a wide spectrum of biological actions,” explains one research paper published in the *International Journal of Pharmaceutical Sciences and Research.*19
It’s all been corroborated through science — especially when turmeric is consumed in hyper-potent extract form as opposed to its more common use as ground up plant matter. One such extract that’s particularly beneficial is turmeric essential oil. This is a full-spectrum extract derived either through steam distillation or a supercritical fluid extraction process involving carbon dioxide (CO$_2$).

Both processes fully capture all the beneficial compounds found in turmeric. These compounds include curcumin and a wide range of sesquiterpenes, monoterpenes, and other nutrients that are present in a highly concentrated form in turmeric essential oil. The end result is an immensely beneficial elixir with powerful wellness potential. Again, all these claims come with peer-reviewed science to back them up.

Specific to a healthy inflammation response, turmeric has been shown to help naturally lower histamine levels while naturally supporting adrenal gland function. Turmeric inhibits the body’s release of pro-inflammatory cytokines, including prostaglandin-2 (PG2), a type of lipid molecule that inflames the body and creates the feelings of pain most commonly associated with chronic inflammation.

Turmeric is also a powerful antioxidant and detoxifying spice that helps to protect cleansing organs like the liver against toxic onslaught. It does so while also helping to regenerate the body from any preexisting damage that might be present. Research shows that turmeric also benefits the heart, respiratory system, circulatory system, stomach, intestines, oral cavity, reproductive system, and central nervous system… the entire human body in essence!
Frankincense: the “king” of healthy immune response resins

Sesquiterpenes are a key component of nearly all essential oils, it turns out, and frankincense oil is no exception. Among the only molecules in its composition that have the ability to cross the blood-brain barrier, sesquiterpenes directly stimulate the limbic system of the brain. This helps to improve memory, learning, and motivation while balancing emotions. The limbic system also governs hormone production via the endocrine system, influencing the hypothalamus as well as both the pineal and pituitary glands.²⁰

Sesquiterpenes work alongside monoterpenes and other resinous matter in frankincense to clean up cellular memory and “delete” all the “corrupted data.” They also promote healthy cell regeneration and improve cell communication, as well as supply oxygen to tissues throughout the body. This is why frankincense is commonly regarded as an anti-aging elixir, as it has the ability to improve virtually every system of the body, from the brain and vital organs to the microbiota and central nervous system.

There’s almost nothing more powerful at supporting the body’s normal inflammatory response than frankincense. Research out of Cardiff University in Wales, for instance, found that frankincense supports the immune system to allow it to target key inflammatory molecules linked to the breakdown of cartilage tissue.²¹

An all around tonic, frankincense is also known to help increase nutrient absorption and maintain functionality of the immune system, supporting the body’s healthy inflammatory response.

Frankincense confers benefits of which modern science is only just beginning to scratch the surface. It’s by far nature’s densest source of active terpenoid constituents, including "top note" monoterpenes that promote healthy circulation.
Myrrh: a kingly ingredient with a divine essence

A derivative of the Commiphora myrrha tree, myrrh contains some of the world’s highest known levels of sesquiterpenes, which work in tandem with monoterpenes to support brain health and cleanse the body. Since ancient times, myrrh has been used for everything from keeping the skin healthy to helping maintain overall health.

Another noteworthy member of the biblical medicine family, myrrh was a key ingredient in the holy anointing oil provisioned by God. This oil also included fragrant cinnamon, calamus, and cassia and would be applied to the heads of those being appointed king. Myrrh was commonly used alongside frankincense to perform these religious rituals, as well as to promote overall health.

In the modern age, we have a bit of a clearer picture as to why myrrh held such value, mainly as it pertains to the resin’s use as a natural wellness ingredient. Myrrh is likewise a powerful nutrient that supports the body’s healthy inflammatory response. It helps to protect cellular function and expedite the healing process, particularly by supporting the immune system which increases white blood cell counts following an injury or illness.

What’s especially interesting about myrrh is its synergistic relationship with frankincense, which sheds even more light on why the Magi would have paired them together. In the Chinese healing tradition, myrrh and frankincense were commonly used in tandem. Many believe that these two compounds were likely used in conjunction with one another during the days of Jesus as well, hence why the Wise Men would have gifted them together.
HOW TO OPTIMIZE THE “MAGI-COMPLEX” FOR HEALTHY LIVING TODAY

By now, you’re probably wondering how you can get your hands on some of these amazing oils — and even more importantly, how to start using them to optimize your health. The good news is that, thanks to cutting-edge advancements in cultivation and extraction techniques, oils of turmeric, frankincense, and myrrh are much more available today than they were thousands of years ago when Jesus was born. It's knowing which types to get that can be somewhat of a challenge.

That's because not all essential oils are the same. Some are cut with filler oils; others contain impurities; and still others aren't as beneficial as they could be due to sub-standard production methods.

That’s why we’re so pleased to offer "Magi-Complex" which contains only the highest quality, certified organic turmeric, frankincense, and myrrh essential oils — all at the lowest price you'll find anywhere.

This breakthrough supplement from Epigenetic Labs is the first of its kind to incorporate three of the world’s best nutritional ingredients that support a healthy immune response — the Magi’s gifts to Jesus — all under one cap.

Head Here Now to Find Out More About Magi-Complex

https://epigeneticlabs.com/magi-complex/?pdf=1
There is some very important and exciting news you need to know: a deep- and fast-growing body of research is now showing that regardless of your genetic makeup, you have the ability - a tremendous ability - to positively shift your health through proper nutrition and other health choices you make.

In other words, you CAN take control of your own health.

This is what the science of “epigenetics” is all about.

And here at Epigenetic Labs, empowering you to take that control and make a profoundly positive impact on your health is the driving force behind everything we do.

Toward that end, it is our mission to provide you with a complete line-up of the world’s purest and most effective nutritional supplements that can truly make a powerful difference in your health and well-being.

Furthermore, we’re dedicated to providing these supplements to you at the fairest possible price. Yes, to ensure maximum effectiveness and safety we use only the world’s purest and best natural ingredients, and we employ very careful and exacting production processes, so our base costs are higher than “industry averages.” However, our price to you reflects markups that are far lower than industry averages, because we genuinely want as many people as possible to benefit from these best-in-class supplements!

The choices you make really do play THE key role in helping you live a long, healthy, and high-quality life. At Epigenetic Labs, we’re committed to providing you with the world’s best supplements, and the most beneficial health insights, so you can continue to make the best health decisions for yourself.